

## Innovative platform for time-critical transports: time:matters launches new quote and booking channel

- Simple and fast offer generation, quotes and bookings via the time:matters website
- The right quote in just a few clicks
- Clear focus on the user experience

Neu-Isenburg, May 06, 2021: Simple, fast and fully automated: logistics expert time:matters recently expanded its range of digital offerings with the launch of a new booking channel. The new platform allows customers to easily and directly book transports by air, rail and road as well as door-to-door shipments for global solutions at any time of the day or night.

Customers can now submit transport requests via the time:matters booking website in just a few clicks without having to take the time to register, and then get real-time quotes that can be directly booked. The intuitive user interface features a clear layout for entering shipment data. Clients receive a complete overview of the various quotes in less than a minute. Subsequently, they can then compare, select and book the most favorable offer or the fastest solution based on the pick-up, transport and delivery times and rates displayed. Of course, customers can also still contact the global time:matters Customer Service units to lean on the expertise of the logistics experts if further advice is needed.

time:matters incorporated the requirements of the company's long-standing customers when designing the platform, especially with regard to functionality and the user experience. And it relied on its in-house expertise gained through time:matters airmates, its software-based and award-winning platform for on board courier services, when developing the concept.

Alexander Kohnen, CEO at time:matters, emphasized: "The new quote and booking platform represents another key milestone in our focus on the customer and digital sales strategy. Our customers can now use our platform to very easily and quickly compare and then book transport services based on the data they provide. This ensures a high degree of transparency and flexibility. Long-standing partners who helped to design the new platform and have already been able to use the beta version have been impressed by the user experience and efficiency."

**About time:matters:**

time:matters is the expert for time-critical express transports. Urgently needed spare parts, missing production equipment, medical samples, dangerous goods and important documents are transported quickly and reliably from A to B via air, rail and road and if required also personally accompanied via on board courier. This is made possible by a global network with more than 500 courier partners and airlines. time:matters generally has access to all available airlines and can therefore utilize a wide range of flight routes. Besides speed and reliability, providing an individual, flexible service is paramount. time:matters is available 365 days a year, 24 hours a day, whenever customized logistics concepts are needed – for everything from ad-hoc situations through to regular business. time:matters has achieved ISO 9001:2015 certification as well as ISO 14001:2015 environmental certification and compensates CO2 emissions of all airmates on board courier transports. The company employs more than 330 people and operates its own terminals for express and courier shipments at Frankfurt and Munich airport. By acquiring CB Customs Broker GmbH in 2018, time:matters incorporated decades of customs clearance and cargo handling expertise. Services covering all standard customs procedures including digital solutions for e-commerce customs clearance. CB Customs Broker is an “Authorized Economic Operator” and has been AEO-C certified since 2013. time:matters GmbH has been AEO certified since April 2019. time:matters (Shanghai) International Freight Forwarding Ltd. was established on June 1, 2019. The company supports customers locally, from booking to issuing air waybills and local invoicing. The launch of time:matters Americas, Inc. took place in July 2020 as part of time:matters' internationalization strategy. The US corporate affiliate, headquartered in Miami, Florida, caters to both national and international customers.

**Further information and picture requests:**

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