

Lars Krosch

**Chief Operating Officer – COO Managing
Director Operations and Finance
time:matters Holding GmbH**



CV

Lars Krosch is COO and Managing Director Operations and Finance for time:matters Holding GmbH in Neu-Isenburg. As an expert in high-performance and worldwide special speed logistics and in time-critical international spare parts logistics, time:matters provides tailor-made and fast solutions worldwide for particularly urgent and complex logistical tasks. Besides speed and reliability, providing an individual, flexible service is paramount.

After five years of self-employment as managing partner of MFN Software Entwicklungs GmbH, Lars Krosch began his career in the aviation industry as a Research Analyst Revenue Management and Pricing with Lufthansa AG in 1999. From there, he switched in 2000 already to the Lufthansa Cargo AG subsidiary in Frankfurt. Lars Krosch held a variety of managerial positions during his seven years with the cargo airline, most recently Director Process & Information Management. From 2007 to 2009, he advised on the establishment of Eternity GmbH, as managing partner, founder and source of ideas, for the development of a multi-partner customer loyalty system.

In May 2009, Lars Krosch became Head of Operations, Products and IT with responsibility for quality and results for global operations and company-wide IT at time:matters. He was also responsible for establishing a new business development and tender process and developing a market-oriented product portfolio. From 2012, he assumed global sales and revenue responsibility as Vice President Sales & Product Development. Over the last six years, Lars Krosch has played a major role in the development and expansion of the time:matters service offering for selected focus industries, such as the automotive, high-tech/semicon and life and health sectors. The numerous respected industry awards which time:matters has received in recent years emphasize the focus on quality and customer needs which Lars Krosch has helped to establish. The extremely successful global sales strategy has been confirmed through continuous outperformance of sales goals since 2013.

Since January 2019, Lars Krosch has been Chief Operating Officer (COO) and Managing Director Operations and Finance for time:matters Holding GmbH.

time:matters is now considered one of the leading providers of flexible special speed solutions. The internationally renowned logistics specialist has been continuing its positive overall development in all areas since 2002. The company concluded 2017 with a 55% year-on-year increase in revenue.

Lars Krosch studied Business Informatics at the Otto-Friedrich University in Bamberg and gained his diploma in Business Administration and Computer Science.