

time:matters Heads for China with Special Speed Services

One of the fastest courier services in the world presents its services at the transport logistic China trade fair

Neu-Isenburg, Germany/Beijing, China, April 27, 2004 – time:matters, a subsidiary of Lufthansa Cargo, intends to bring its special speed services to China. The managing director of time:matters, Franz-Joseph Miller, announced this in the run-up to transport logistic China 2004 expo that takes place from May 11 to 14 in Shanghai. time:matters wants to take advantage of the trade fair to respond to the growing demand for rapid services that are precisely tailored to the needs of the customer and that go beyond the standard products on the logistics market.

“We expect China to experience a rapidly growing and concrete need for special services like the ones we offer. Our consistent focus on the needs of individual customers will certainly be appreciated in China as a service-oriented country,” says Miller confidently. “We therefore want to bring the proven special speed services we offer in Europe and other countries to China as well. In order to better understand the requirements of the Chinese market, we will be present as an exhibitor at the first annual transport logistic expo in China together with Lufthansa Cargo Charter and Lufthansa Systems. We expect that the trendsetting effect this integrated trade fair will have on the Chinese market will also extend to the international air freight industry.” The exposition will be accompanied by podium events and presentations. time:matters Managing Director Franz-Joseph Miller will give a talk in Shanghai on “Express Shipments to China.”

The Lufthansa Cargo subsidiary time:matters is already one of the leading providers of flexible transportation solutions for highly urgent and very important shipments in Europe and in the medium- to long-term future plans to expand this position to include routes between Europe and other continents – above all Asia and North America. Shortly before the expo, time:matters introduced another global service center with a global toll-free number (+49-700 timematters or +49-700 84636288) where urgent transportation capacities can be booked around the clock. Depending on the airport, a shipment can already be in the air an hour after delivery to the airport. All transportation processes are designed for maximum speed and hence are significantly faster than standard freight processes. Handling is accomplished in specially equipped courier terminals. Shipments have high loading priority, are loaded as courier baggage, not mixed with freight, and labeled with fluorescent-colored courier luggage tags. Also, each individual courier shipment is announced to everyone involved in the logistics process to ensure maximum speed. The declaration as courier baggage makes the import customs process significantly faster than freight customs. Among other things, time:matters also intends to take advantage of the transport logistic China 2004 expo to explore the demand for transportation on European-Chinese routes and offer corresponding services.

time:matters GmbH, a wholly-owned subsidiary of Lufthansa Cargo AG, offers German and international special speed services for the transportation of highly urgent and especially important documents and materials by air and rail. Deutsche Lufthansa's entire network of scheduled flights is available for time:matters shipments, as are numerous flights of other partner airlines. Worldwide, some 340 destinations in 89 countries are served, with more than 900 continental and 60 intercontinental connections daily. Experts predict a strong rise in demand for high-quality rapid courier services because quick deliveries create direct business advantages for companies.

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